SMALL BUSINESS RESOURCES & UPCOMING EVENTS
LAST UPDATED 11/16/2026

November 16th - November 20th

Tuesday 11/17

[Understanding Cash Flow and How it Affects Your Business](#)
9:00am - 12:00pm

[Borrowing Basics for Business Owners](#)
11:30am - 1:00pm

Wednesday 11/18

[AI for Small Business Finance](#)
10:00am - 12:00pm

Thursday 11/19

[I'm WBENC Certified. Now What?](#)
12:00pm - 1:00pm

November 23rd - November 27th

Monday 11/23

[Budgeting with Excel](#)
11:00am - 12:15pm

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click **here.**

Understanding Cash Flow and How it Affects Your Business

Date: Tuesday, November 17th at 9:00am - 12:00pm
Click This Link to Register
Location: Virtual
Details: This webinar will help you understand what cash flow is, why it is important, and how to monitor it. It will teach you the basics of cash flow, the timing of cash inflows and outflow, how to manage cash flow projections, how cash flow differs from profit, and how to improve your company's cash flow.
Cost: Free
Organizer: MA Small Business Development Center and Boisselle, Morton & Wolkowicz

Lunch and Learn - Borrowing Basics for Business Owners

Date: Tuesday, November 17th at 11:30am - 1:00pm
Click This Link to Register
Location: Virtual
Details: During this session, participants will learn the fundamentals of financing a small business, what lenders look for in a loan application, and the funding programs available to start-up and existing businesses.
Cost: Free
Organizer: South Eastern Economic Development Corporation (SEED) and Bristol County Savings Bank

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AI for Small Business Finance: Understand Your Numbers, Make Smarter Decisions

Date: Wednesday, November 18th at 10:00am – 12:00pm
Click this Link to Register
Location: The Berkshire Innovation Center, 45 Woodlawn Ave, Pittsfield, MA 01201
Details: This workshop will show you how to use AI as your personal finance thinking partner. You will work through real financial scenarios using a fictional company similar to your own, learning how to ask AI the right questions to uncover insights that most business owners never see until it's too late. The session will discuss how to get a plain-English financial health overview of your business using AI, how to identify your biggest financial strengths, how to stress-test major decisions before you make them (hiring, pricing, borrowing, expanding), how a bank evaluates your business when you apply for a loan — and how to improve your position and what you should be reviewing weekly, monthly, quarterly, and annually to stay financially ahead.
Cost: Free
Organizer: Massachusetts Small Business Development Center

I'm WBENC Certified. Now What?

Date: Thursday, November 19th at 12:00pm – 1:00pm
Click this Link to Register
Location: Virtual
Details: This session will discuss the WBENC certification (a business has been formally validated by the Women's Business Enterprise National Council as at least 51% owned, controlled, operated, and managed by one or more women). The topics will include WBENC Network, WBENC Programming, and how to apply for recertification.
Cost: Free
Organizer: Center for Women & Enterprise

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click **here.**

Small Business MA

Budgeting with Excel

Date: Monday, November 23rd at 11:00am – 12:15pm
Click this Link to Register
Location: Central Library in Copley Square, 700 Boylston St, Boston, MA 02116
Details: Take control of your finances with this hands-on workshop that will show you how to build a simple, effective budget using Microsoft Excel. Whether you're new to budgeting or looking to refine your skills, you'll learn practical techniques to track your income, manage expenses, and plan for your financial goals. No advanced Excel knowledge required — just bring your interest in making your money work for you!
Cost: Free
Organizer: Boston Public Library

Business Acceleration for Small Enterprises (BASE) @ Suffolk University

BASE @ Suffolk is a 10-month entrepreneurship program from Suffolk University's Sawyer Business School designed for Boston-area entrepreneurs facing economic hardship who want to start or grow a business. The program runs in three phases: a 6-week Saturday business bootcamp covering planning, marketing, financial literacy, and funding access; four months of one-on-one mentorship from local business leaders and Suffolk alumni; and a 3-month consulting engagement with Suffolk University students who help implement marketing plans and financial models. The program fee is $750, with fee waivers available (as low as $25) for applicants facing economic disadvantage.
Click This Link to Learn More

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YW Boston Women's Empowerment 360

This Women's Empowerment program is designed to equip women entrepreneurs with tools, resources, and confidence to start and grow successful businesses. This begins with 8 weeks of foundational learning followed by weekly 1-hour virtual sessions and independent work each week.

If you have questions, please reach out to we360@ywboston.org.

Click This Link to Learn More

Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) is a free program that works with local small businesses. The program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations. This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resourced communities. To learn more contact Emmalyn Gaertner at emmalyn@cdcsb.org or call 413-717-7806.

Click This Link to Learn More

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MassDevelopment Brownfields Redevelopment Fund

Finances the environmental assessment and remediation of brownfield sites. Eligible applicants include community development corporations, nonprofit organizations, EDICs, and municipalities and their agencies for publicly owned sites with an identified developer. Applicants have a redevelopment project that will commence site work and construction within a short period of time; have a demonstrated immediate funding gap in the development budget; and provide a substantial public benefit to the community they are in by eliminating blight, through the creation of employment or housing opportunities. Awards of up to $250,000 in site assessment funding, and/or up to $750,000 in remediation funding are available

Click This Link to Learn More

BizGrow Central — Lawyers for Civil Rights

The BizGrow Central program from Lawyers for Civil Rights is a free entrepreneurship hub for small business owners, opening October 19th, 2026 at 141 Tremont Street in Boston. Members receive legal support, business guidance, workspace, technology, and community access at no cost. Initial memberships run six months, with the option to renew.

Entrepreneurs can express interest now, and those who are eligible may be invited to submit a full membership application in early September. Questions can be directed to BizGrow@lawyersforcivilrights.org.

Click This Link to Learn More

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Small Business Event & Resource Submission Form

The Small Business Events and Resources Submission Form is a great way to connect with the Massachusetts small business community! Use this form to submit an upcoming event you are hosting or attending. Events will be featured on our weekly update and available to small businesses across the Commonwealth.

Know of a helpful small business resource? Whether you own it or just want to recommend it, you can also use this form to suggest additions to our Small Business Resource Map.
Click here to get started!

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