



SMALL BUSINESS RESOURCES & UPCOMING EVENTS *LAST UPDATED 7/22/2024*

July 22nd- July 26th

Thursday 7/25

[Business of Fashion](#)

5:30pm-7:00pm

July 29th-August 2nd

Tuesday 7/30

[How to Start a Business 101: The Basics](#)

1:00pm-2:30pm

[Essential Elements Of A Business For Bank Funding](#)

1:00pm-2:30pm

Grant Highlight

City of Worcester Grant
Program for Diverse
Business Certifications

Applications can be found [here](#)
More information on Page 4

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



Business of Fashion

Date: Thursday, July 25th 5:30pm-7:00pm

Location: Virtual

[Click This Link to Register](#)

Details: Are you a clothing, apparel or accessory designer interested in starting or adding to your business? Learn about the Business of Fashion with RI Fashion Week Founder & Creative Director: Yemi Sekoni, MBA. In this series, CWE will cover topics that include: Who's your competition? Where do clients find you? Why should they do business with you? How do you build solid client relationships? What's your business plan? Get advice, 1:1 help, and your questions answered live!

Cost: Sliding Scale Pricing \$0-\$50

Speakers: Yemi Sekoni

Contact Information: Maria at 401-427-6532

How to Start a Business 101: The Basics

Date: Tuesday, July 30th 1:00pm-2:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Follow along via live stream to learn all you need to know, and then some, about owning and operating your own business. They will cover the basics: accounting, marketing and branding, as well as some of the legal pitfalls facing business owners. Preparing your business for success early on can help ensure your company joins the ranks of millions of small business owners who are living their version of the American Dream.

Cost: Free

Speakers: Munir Khan, Senior Business Advisor, SBDC at Clark University

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Essential Elements of a Business for Bank Funding

Date: Tuesday, July 30th 1:00pm-2:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Join MSBDC for an informative seminar designed for entrepreneurs and small business owners seeking bank funding to grow their ventures. This event will delve into the critical components of a business plan that banks look for when evaluating loan applications. Attendees will gain insights on how to craft a compelling and comprehensive business plan that clearly outlines their vision, strategy, and financial projections.

Cost: Free

Speakers: Manassah Bradley - Senior Business Advisor

Contact Information: Gavin Rocha at the Massachusetts SBDC at gavinrocha@umass.edu

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City of Worcester Grant Program for Diverse Business Certifications

This program provides a \$5,000 grant to **for-profit** Worcester-based businesses that achieve one of the following certifications with the MA Supplier Diversity Office:

- Minority-Owned
- Women-Owned
- Veteran-Owned
- Service-Disabled Veteran-Owned
- LGBT-Owned
- Disability-Owned

Applications can be found at www.worcesterma.gov/arpa. Applications are a fillable PDF and can be submitted to ARPA@worcestermma.gov. Applications will be accepted on a rolling basis until November 1st, 2024, at 5:00pm.

Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) program is free and works with local small businesses. Whether you want to launch, pivot, or scale your business, the program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations.

This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resources communities. To learn more about the program and how to apply contact Emmalyn Gaertner at emmalyn@cdcsb.org or call 413-717-7806.

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