



SMALL BUSINESS RESOURCES & UPCOMING EVENTS *LAST UPDATED 08/03/2026*

August 3rd - August 7th

Tuesday
8/4

[How to Pay Yourself
as a Small Business Owner](#)
5:30pm - 6:30pm

Wednesday
8/5

[Legal Considerations when
Growing a Business](#)
12:00pm - 1:30pm

Thursday
8/6

[Building Social Media That
Drives Growth](#)
12:00pm - 1:00pm

August 10th - August 14th

Monday
8/10

[Starting and Growing a Business –
The SBA Advantage](#)
6:00pm - 7:30pm

Tuesday
8/11

[Why & How to Certify Your
Business as Woman Owned](#)
12:00pm - 1:00pm

Thursday
8/13

[Small Business
Open House](#)
10:00am - 11:00am

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



How to Pay Yourself as a Small Business Owner

Date: Tuesday, August 4th, 2026, 5:30pm - 6:30pm

[Click This Link to Register](#)

Location: Virtual

Details: This webinar breaks down how small business owners can legally and effectively pay themselves based on their business structure. Topics include owner's draw vs. salary, calculating sustainable payments, tax considerations, and cash flow management strategies.

Cost: Free

Organizer: Connecticut Women and Family Business Development Center (CTWBDC)

Legal Considerations when Growing a Business

Date: Wednesday, August 5th, 2026, 12:00pm - 1:30pm

[Click This Link to Register](#)

Location: Virtual

Details: This CWE workshop covers key legal considerations for small business owners as they grow, including business structure, contracts, employment law basics, and risk management strategies to protect a growing business.

Cost: \$10 - \$50

Organizer: Center for Women & Enterprise (CWE)

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Learning Series: Building Social Media That Drives Growth

Date: Thursday, August 6th, 2026, 12:00pm - 1:00pm

[Click This Link to Register](#)

Location: Virtual

Details: Part of the Greater Boston Chamber's Learning Series, this session teaches small business owners how to turn their social media presence into a powerful driver of business growth through practical strategies and tools. Free for both Chamber members and non-members.

Cost: Free

Organizer: Greater Boston Chamber of Commerce

Starting and Growing a Business – The SBA Advantage

Date: Monday, August 10th, 2026, 6:00pm - 7:30pm

[Click This Link to Register](#)

Location: Kirstein Business Library, Boston Public Library, 700 Boylston St, Boston (in-person)

Details: An SBA Outreach and Marketing Specialist introduces prospective and current entrepreneurs to SBA resources – the Resource Partner Network (SBDC, CWE, VBOC, SCORE), capital access strategies, SBA-backed loan programs, and federal contracting opportunities.

Cost: Free

Organizer: U.S. Small Business Administration (SBA)

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Why & How to Certify Your Business as Woman Owned through WBENC

Date: Tuesday, August 11th, 2026, 12:00pm - 1:00pm

[Click This Link to Register](#)

Location: Virtual

Details: An interactive one-hour webinar on WBENC certification for women-owned businesses — covering supplier diversity, state and federal certifications, eligibility requirements, and the certification process, followed by a Q&A. Open to businesses at least 51% women-owned and operated.

Cost: \$0 - \$50 (sliding scale)

Organizer: Center for Women & Enterprise (CWE)

Small Business Open House

Date: Thursday, August 13th, 2026, 10:00am - 11:00am

[Click This Link to Register](#)

Location: Charles River Campus of UMass Amherst, Shaw Hall, 100 Carlson Avenue, Newton, MA 02459 (in-person)

Details: This free Open House connects small business owners and entrepreneurs directly with lenders, resource partners, and business advisors from across the region. Attendees can network, explore financing options, and learn about available resources for starting, growing, or expanding a business.

Cost: Free

Organizer: Massachusetts Small Business Development Center (MSBDC) & U.S. Small Business Administration (SBA)

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Business Acceleration for Small Enterprises (BASE) @ Suffolk University

BASE @ Suffolk is a 10-month entrepreneurship program from Suffolk University's Sawyer Business School designed for Boston-area entrepreneurs facing economic hardship who want to start or grow a business. The program runs in three phases: a 6-week Saturday business bootcamp covering planning, marketing, financial literacy, and funding access; four months of one-on-one mentorship from local business leaders and Suffolk alumni; and a 3-month consulting engagement with Suffolk University students who help implement marketing plans and financial models. The program fee is \$750, with fee waivers available (as low as \$25) for applicants facing economic disadvantage.

[Click This Link to Learn More](#)

YW Boston Women's Empowerment 360

This Women's Empowerment program is designed to equip women entrepreneurs with tools, resources, and confidence to start and grow successful businesses. This begins with 8 weeks of foundational learning followed by weekly 1-hour virtual sessions and independent work each week.

If you have questions, please reach out to we360@ywboston.org.

[Click This Link to Learn More](#)

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Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) is a free program that works with local small businesses. The program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations. This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resources communities. To learn more contact Emmalyn Gaertner at emmalyn@cdcsb.org or call 413-717-7806.

[Click This Link to Learn More](#)

MassDevelopment Brownfields Redevelopment Fund

Finances the environmental assessment and remediation of brownfield sites. Eligible applicants include community development corporations, nonprofit organizations, EDICs, and municipalities and their agencies for publicly owned sites with an identified developer. Applicants have a redevelopment project that will commence site work and construction within a short period of time; have a demonstrated immediate funding gap in the development budget; and provide a substantial public benefit to the community they are in by eliminating blight, through the creation of employment or housing opportunities. Awards of up to \$250,000 in site assessment funding, and/or up to \$750,000 in remediation funding are available

[Click This Link to Learn More](#)

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BizGrow Central — Lawyers for Civil Rights

The BizGrow Central program from Lawyers for Civil Rights is a free entrepreneurship hub for small business owners, opening October 19th, 2026 at 141 Tremont Street in Boston. Members receive legal support, business guidance, workspace, technology, and community access at no cost. Initial memberships run six months, with the option to renew.

Entrepreneurs can express interest now, and those who are eligible may be invited to submit a full membership application in early September. Questions can be directed to BizGrow@lawyersforcivilrights.org.

[Click This Link to Learn More](#)

Small Business Event & Resource Submission Form

The Small Business Events and Resources Submission Form is a great way to connect with the Massachusetts small business community! Use this form to submit an upcoming event you are hosting or attending. Events will be featured on our weekly update and available to small businesses across the Commonwealth.

Know of a helpful small business resource? Whether you own it or just want to recommend it, you can also use this form to suggest additions to our Small Business Resource Map.

[Click here to get started!](#)

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