

Startup Budget

March 1, 2016

	Cash Needed to Start	% of Total	Actual Cash Spent	% of Total	Variance	% of Total
Monthly Costs						
Salary of owner-manager	\$6,000	13.7%	\$6,500	13.9%	(\$500)	15.8%
All other salaries and wages	7,000	16.0%	7,100	15.1%	(100)	3.2%
Rent	1,000	2.3%	900	1.9%	100	-3.2%
Advertising	2,000	4.6%	2,000	4.3%	0	
Delivery expense	400	0.9%	1,000	2.1%	(600)	19.0%
Supplies	500	1.1%	1,500	3.2%	(1,000)	31.6%
Telephone	500	1.1%	500	1.1%	0	
Other utilities	500	1.1%	760	1.6%	(260)	8.2%
Insurance	600	1.4%	600	1.3%	0	
Taxes, including social security	1,000	2.3%	1,000	2.1%	0	
Interest	500	1.1%	500	1.1%	0	
Maintenance	300	0.7%	300	0.6%	0	
Legal and other professional fees	3,000	6.9%	3,300	7.0%	(300)	9.5%
Miscellaneous	500	1.1%	500	1.1%	0	
Subtotal	\$23,800	54.4%	\$26,460	56.4%	(\$2,660)	84.2%

One-Time Costs

Fixtures and Equipment	\$10,000	22.9%	\$11,000	23.4%	(\$1,000)	31.6%
Decorating and remodeling	1,000	2.3%	1,200	2.6%	(200)	6.3%
Installation charges	500	1.1%	600	1.3%	(100)	3.2%
Starting inventory	5,000	11.4%	4,000	8.5%	1,000	-31.6%
Deposits with public utilities	1,000	2.3%	1,200	2.6%	(200)	6.3%
Legal and other professional fees	500	1.1%	500	1.1%	0	
Licenses and permits	500	1.1%	500	1.1%	0	
Advertising and promotion for open	500	1.1%	500	1.1%	0	
Cash	750	1.7%	750	1.6%	0	
Other	200	0.5%	200	0.4%	0	
Subtotal	\$19,950	45.6%	\$20,450	43.6%	(\$500)	15.8%

Totals	\$43,750	100%	\$46,910	100%	(\$3,160)	100%
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