



SMALL BUSINESS RESOURCES & UPCOMING EVENTS LAST UPDATED 7/29/2024

July 29th- August 2nd

Tuesday 7/30

[How to Start a Business 101: The Basics](#)

1:00pm-2:30pm

[Essential Elements Of A Business For Bank Funding](#)

1:00pm-2:30pm

[Resources within Reach: Mental Health & Social Services for AANHPI](#)

1:00pm-2:30pm

Thursday 8/1

[How To Start A Business 101: The Basics](#)

11:00am-12:30pm

August 5th- August 9th

Wednesday 8/7

[Entrepreneurship for Veterans](#)

10:00am-11:00am

[Tech Talks with Rob](#)

10:00am-11:00am

[Getting ready: How to prepare for a loan?](#)

4:00pm-5:00pm

Saturday 8/10

[Boots to Business Reboot for Veteran & Milspouse Entrepreneurs](#)

8:30am-4:30pm

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



How to Start a Business 101: The Basics

Date: Tuesday, July 30th 1:00pm-2:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Follow along via live stream to learn all you need to know, and then some, about owning and operating your own business. They will cover the basics: accounting, marketing and branding, as well as some of the legal pitfalls facing business owners. Preparing your business for success early on can help ensure your company joins the ranks of millions of small business owners who are living their version of the American Dream.

Cost: Free

Speakers: Munir Khan, Senior Business Advisor, SBDC at Clark University

Essential Elements of a Business for Bank Funding

Date: Tuesday, July 30th 1:00pm-2:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Join MSBDC for an informative seminar designed for entrepreneurs and small business owners seeking bank funding to grow their ventures. This event will delve into the critical components of a business plan that banks look for when evaluating loan applications. Attendees will gain insights on how to craft a compelling and comprehensive business plan that clearly outlines their vision, strategy, and financial projections.

Cost: Free

Speakers: Manassah Bradley - Senior Business Advisor

Contact Information: Gavin Rocha at the Massachusetts SBDC at gavinrocha@umass.edu

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Resources Within Reach: Mental Health & Social Services for AANPI

Date: Tuesday, July 30th 1:00pm-2:30pm

Location: Virtual

[Click This Link To Register](#)

Details: In recognition of National Minority Mental Health Month, the U.S. Department of Health and Human Services (HHS) Region 1 and the White House Initiative on Asian Americans, Native Hawaiians, and Pacific Islanders (WHIAANHPI) are pleased to partner with the Massachusetts Asian American and Pacific Islanders Commission, to bring subject matter experts from federal, state, and local organizations together for a webinar, dedicated to elevating diverse voices within the Asian American, Native Hawaiian, and Pacific Islander community and expanding access to culturally specific behavioral health resources and other social services.

Cost: Free

Speakers: Representatives from the U.S. Department of Health and Human Services (HHS) Region 1, The White House Initiative on Asian Americans, Native Hawaiians, and Pacific Islanders (WHIAANHPI), and the Massachusetts Asian American and Pacific Islanders Commission

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How To Start a Business 101: The Basics

Date: Thursday, August 1st 11:00am-12:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Topic- Start-up Assistance

This session is designed to provide new business owners with an overview of the information and tools needed to evaluate and develop a new business idea. Included is guidance on how to write a business plan.

Cost: Free

Speakers: Rob DelMastro, Regional Director, MSBDC Western Massachusetts

Contact Information: jmbellora@msbdc.umass.edu

Entrepreneurship for Veterans

Date: Wednesday, August 7th 10:00am-11:00am

Location: Virtual

[Click This Link To Register](#)

Details: Join the VBOC of New England to explore entrepreneurship.

Starting your own business can be an exciting and rewarding experience. Your hard work can provide several personal benefits such as being your own boss, setting your own schedule, and earning money doing something you enjoy. Your military connection is an asset, and your transferable skills can result in successful business ownership. The Veterans Business Outreach Center (VBOC) program is a core resource partner of the US Small Business Administration. They are designed to provide entrepreneurial development services such as business training, counseling and resource partner referrals to transitioning service members, veterans, National Guard & Reserve members and military spouses interested in starting or growing a small business.

Cost: Free

Speakers: VBOC New England Representatives

Contact Information: Holly Aker at info.VBOC@VBOCNewEngland.org

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



Tech Talks With Rob - Securing the Home Office

Date: Wednesday, August 7th 10:00am-11:00am

Location: Virtual

[Click This Link to Register](#)

Details: The line between our professional and personal lives often blurs, especially when working from home. In this webinar, you'll discover practical strategies for separating work and personal spaces, both physically and digitally. Learn how to protect your business data from family access and smart device vulnerabilities, implement cost-effective security measures, and stay ahead of evolving threats. They'll also explore the regulatory landscape and discuss best practices for managing work devices at home. Whether you're a seasoned remote worker or new to the home office scene, this talk will equip you with the knowledge to create a secure, efficient, and compliant work environment that safeguards both your professional and personal interests. Whether you are tech-savvy or just getting started, "Tech Talk with Rob" will provide you with the knowledge and tools to leverage technology for your business's success. Don't miss out on this opportunity to learn, grow, and secure your business in the digital marketplace.

Cost: Free

Speakers: Rob Delmastro

Contact Information: Paula Pawloski at ppawlosk@umass.edu or [413-577-1761](tel:413-577-1761)

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Getting Ready: How to Prepare for a Loan?

Date: Wednesday, August 7th 4:00pm-5:00pm

Location: Virtual

[Click This Link to Register](#)

Details: Join the [SBA Massachusetts District Office](#) and [SBA Rhode Island District Office](#) for a virtual panel discussion on how small businesses can get LENDER-READY. During this webinar you will hear from small business lending experts about the basics of SBA loan programs, steps to prepare for accessing capital, as well as additional tips about resources available to help you navigate through the world of lending.

Cost: Free

Speakers: SBA Massachusetts District Office Representative

Contact Information: Shelly Holland Gillis at shelly.gillis@sba.gov or [215-582-2985](tel:215-582-2985)

Boots to Business Reboot for Veteran & Milspouse Entrepreneurs

Date: Saturday, August 10th 8:30am-4:30pm

Location: Virtual

[Click This Link to Register](#)

Details: Join the Veterans Business Outreach Center of New England (VBOC) for their virtual Boots to Business - REBOOT class. The curriculum provides assistance to those interested in exploring business ownership or other self-employment opportunities by leading participants through the key steps for evaluating business concepts and providing foundational knowledge required to develop a business plan. Participants are introduced to a broad spectrum of entrepreneurial business concepts and resources available to access start-up capital, technical assistance, contracting opportunities, and more. This Saturday class is open to all Veteran students, Veterans of all eras, members of the Guard and Reserve, and military-connected family members who are interested in starting or growing a small business. There is no charge for this event.

Cost: Free

Speakers: VBOC New England Representatives

Contact Information: Holly Aker at info.VBOC@VBOCNewEngland.org or [844-404-2172](tel:844-404-2172)



City of Worcester Grant Program for Diverse Business Certifications

This program provides a \$5,000 grant to **for-profit** Worcester-based businesses that achieve one of the following certifications with the MA Supplier Diversity Office:

- Minority-Owned
- Women-Owned
- Veteran-Owned
- Service-Disabled Veteran-Owned
- LGBT-Owned
- Disability-Owned

Applications can be found at www.worcesterma.gov/arpa. Applications are a fillable PDF and can be submitted to ARPA@worcesterma.gov. Applications will be accepted on a rolling basis until November 1st, 2024, at 5:00pm.

Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) program is free and works with local small businesses. Whether you want to launch, pivot, or scale your business, the program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations.

This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resources communities. To learn more about the program and how to apply contact Emmalyn Gaertner at emmalyn@cdcsb.org or call 413-717-7806.

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