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CYBERSECURITY FOR SMALL BUSINESSES



In today's everchanging world of technology, cybersecurity is no longer an option but a necessity for small businesses. This month we're putting together resources on how to stay secure by protecting your valuable digital assets.

WHY IT MATTERS

As of January 2025, 46% of all cyber breaches impact businesses with fewer than 1,000 employees. While many small business owners may believe they are safe from cyberattacks, the reality is that any business can be a target.

COMMON CYBER THREATS

While cyberattacks can look different every time, the most common attacks include malware, ransomware, phishing, man-in-the-middle attacks (MITM), and denial-of-service (DoS) attacks.

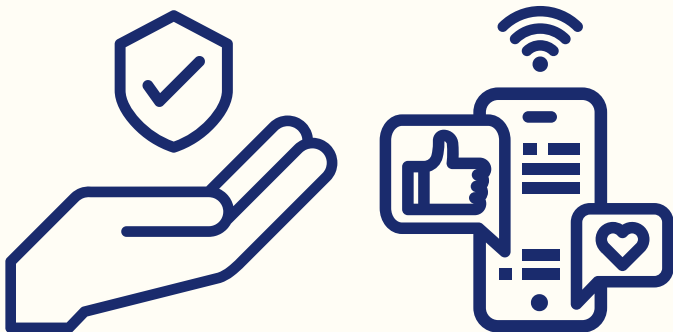
KEY MEASURES TO TAKE

While protecting yourself and your business from cyberattacks may seem daunting, there are three key steps you can take to best prevent them from happening.

Step 1: Train Employees

Step 2: Secure your networks

Step 3: Embrace a culture of security



87% OF BUSINESS OWNERS HAVE CUSTOMER DATA THAT COULD BE COMPROMISED THROUGH AN ATTACK

Additional Resources

- [Cyber Guidance](#)
- [Tips from the FTC](#)
- [NIST Cybersecurity Framework Video](#)
- [Understanding Why Cybersecurity is Critical](#)