



## SMALL BUSINESS RESOURCES & UPCOMING EVENTS *LAST UPDATED 11/18/2024*

*November 18th - November 29th*

Tuesday 11/19

[Accounting and Bookkeeping](#)  
4:00pm - 5:00pm

Thursday 11/21

[Developing a Dynamic  
Capability Statement](#)  
10:00am - 11:00am

[Small Business Forum](#)  
3:00pm - 4:00pm

[Liquor License Webinar](#)  
4:00pm - 5:00pm

Friday 11/22

[Business Formations -  
Choosing the Right  
Structure for your Business](#)  
10:00am - 11:30am

If you would like to submit information regarding any resources or upcoming events hosted by your organization, please click [here](#).



## Accounting and Bookkeeping

**Date:** Tuesday, November 19th at 4:00pm – 5:00pm

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** Participants will learn what is small business accounting and why is it important, the basics of small business accounting, bookkeeping vs accounting, accounting software, when is it time to hire an accountant, and more!

**Cost:** Free

**Contact Information:** Jamaica Plain Neighborhood Development Corporation at [info@JPNDC.org](mailto:info@JPNDC.org) or 617-522-2424

## Developing a Dynamic Capability Statement

**Date:** Thursday, November 21st at 10:00am – 11:00am

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** This webinar will discuss the importance of developing a robust capability statement when targeting the government marketplace. This will assist you in marketing your product and services to large businesses with supplier diversity programs, federal agencies, and more.

**Cost:** Free

**Speakers:** Sandra Ledbetter, Government Sales Advisor with the MA SBDC

**Contact Information:** Samantha Carr at [scarr@cweonline.org](mailto:scarr@cweonline.org)

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## Small Business Forum

**Date:** Thursday, November 21st at 3:00pm – 4:00pm

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** This forum is held monthly featuring discussions on resources available to small businesses.

**Cost:** Free

**Contact Information:** [james.r.colimon@boston.gov](mailto:james.r.colimon@boston.gov), [LCA@boston.gov](mailto:LCA@boston.gov) or 617-635-3955

## Liquor License Webinar

**Date:** Thursday, November 21st at 4:00pm – 5:00pm

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** This webinar is hosted by the City of Boston's Small Business Department and Licensing Department to hear about the specifics of applying for a new liquor license.

**Cost:** Free

**Contact Information:** [smallbiz@boston.gov](mailto:smallbiz@boston.gov)

## Business Formations

**Date:** Friday, November 22nd at 10:00am – 11:30am

**Location:** Virtual

**[Click This Link to Register](#)**

**Details:** This webinar will discuss the differences between LLC's, C-Corps, and S-Corps, best practices for maintaining governance and avoiding legal pitfalls, and how to stay compliant with state and federal laws to keep your business in good standing.

**Cost:** Free

**Speakers:** Chanise Anderson, Managing Attorney at Marksetgo Law, P.C.

**Contact Information:** [info@harbooneu.com](mailto:info@harbooneu.com)

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## Community Development Corporation of South Berkshire

The CDC's Small Business Technical Assistance (SBTA) program is free and works with local small businesses. Whether you want to launch, pivot, or scale your business, the program's goal is to equip you with fundamental business operations knowledge and practical guidance on business growth and operations.

This program is open to all small businesses in Berkshire County with fewer than 20 employees, with a special focus on under-resources communities. To learn more about the program and how to apply contact Emmalyn Gaertner at [emmalyn@cdcsb.org](mailto:emmalyn@cdcsb.org) or call 413-717-7806.

**[Click This Link to Learn More](#)**